Invitation to sponsors and exhibitors


This conference takes place every four years and is the most important event covering all aspects of stored product protection. For the first time this meeting will be held in Germany and right in the heart of bustling Berlin. In the Maritim ProArte Hotel in Friedrichstrasse, a major culture and shopping street, we expect up to 500 participants from all over the world.

Aim of stored product protection is the safe storage of durable food and feed products such as grain, pulses, dried fruits, herbs and spices, as well as processed goods, especially in times of climate change or political instability. Further goods such as museum artefacts, tobacco or wood will be also covered in 10 scientific sessions.

This conference enables practitioners, scientists and industry to come together and exchange knowledge and information on current results regarding stored product protection, to make new contacts and establish cooperation, as well as to meet old friends and colleagues.

Your benefits as sponsor or exhibitor:

- Reach up to **500 visitors** from more than **60 countries** (plus website visitors)!
- Increase your international visibility (the company name and logo will be placed on the conference website, in the program and in the conference proceedings)
- Conference proceedings will be published as Julius Kuehn-Archiv with ISBN and exchanged internationally among libraries, institutes, and individuals.
- **Extended visibility**: The website will list all registered sponsors/exhibitors from fall 2017 henceforth.
- **Make business contacts during the four-day-meeting!**
- There will be more than **570 m² of space** for posters and expositors. Show your products and services to potential clients or organize a short demonstration!

You will find additional information below. For questions please contact us at iwcspp2018@julius-kuehn.de

Looking forward to your participation in the IWCSPP 2018 in Berlin!

For the Organizing Committees

Dr. Cornel Adler
General Chair 12th IWSP 2018
Exhibitors

Within the stored product protection fair 2018 exhibitors will have the chance to present their products in space adjacent to the conference halls and foyer in the first floor of the venue. This is also the space for coffee breaks and poster demonstration. The space can be accessed by a freight elevator.

Select the exhibitor package ideal to you!

<table>
<thead>
<tr>
<th>Exhibitor package</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Premium</th>
</tr>
</thead>
<tbody>
<tr>
<td>Costs from (€)</td>
<td>4,000</td>
<td>7,500</td>
<td>15,000</td>
<td>30,000</td>
</tr>
<tr>
<td>Prior to the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Name and logo / web link on the IWCSPP2018 website</td>
<td>-</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>During the event</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibition space (m²)</td>
<td>4</td>
<td>6</td>
<td>12</td>
<td>18</td>
</tr>
<tr>
<td>Priority in selecting the position of exposition space</td>
<td>fourth</td>
<td>third</td>
<td>second</td>
<td>first</td>
</tr>
<tr>
<td>Number of registrations included (catering and coffee breaks free of additional costs)</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>Gifts in conference bag (e.g. pens, paper blocks with logo)</td>
<td>1,000 €</td>
<td>1,000 €</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Advertising banner in the foyer</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibitors listed in program booklet (500 copies)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Name and logo in program booklet and conference proceedings</td>
<td>small*</td>
<td>medium*</td>
<td>large*</td>
<td>extra large*</td>
</tr>
<tr>
<td>Logo on slide during breaks</td>
<td>-</td>
<td>medium*</td>
<td>large*</td>
<td>extra large*</td>
</tr>
</tbody>
</table>

Note: All exhibitors accept the conditions given by organizers and conference venue (e.g. regarding fire safety, use of infra structure, terms of delivery, set up and disassembly of exhibition material).

*Final sizes to be determined depending on space available.
Sponsors

Sponsors do not offer products or services or advertise them, but support the conference financially.

As conference organizer the Julius Kühn-Institut follows the Federal Sponsorship Regulations of Germany\(^1\). We would like to point out that companies subjected to the responsibilities of the Julius Kühn-Institut due to their business activity cannot be accepted as sponsors. Nevertheless, these companies are cordially invited to participate as exhibitors in the Stored Product Protection Fair 2018.

A separate agreement is made for each sponsor. Amounts of sponsorship above 5,000 € will be mentioned in the sponsorship report of the Federal Government of Germany.

**Sponsorship categories available:**
- Premium sponsor (from 30,000 €)
- Gold sponsor (from 15,000 €)
- Silver sponsor (from 7,500 €)
- Bronze sponsor (from 4,000 €)
- Copper sponsors (from 2,000 €)

Sponsors will be listed in the order of contribution with the selected sponsorship category and mentioned as follows:

**Prior to the event**
- Name and logo on the IWCSPP2018 website

**During the event**
- Sponsor list in the program booklet (500 copies)
- Name and logo in the conference proceedings
- Logo on conference slide during breaks (just for premium, gold and silver sponsors).

The following events or items may be supported by sponsors in consultation with the organizers:
- Welcome Reception
- Conference dinner
- Conference bags /document folders
- Excursion costs
- Printing of program booklet and/or conference proceedings
- Travel scholarships for scientists with research contributions (oral/poster) from abroad
- General conference costs/fees.

\(^1\) [http://www.verwaltungsvorschriften-im-internet.de/bsvwvbund_07072003_O463414017.htm](http://www.verwaltungsvorschriften-im-internet.de/bsvwvbund_07072003_O463414017.htm)